



Trelleborg Tires launches TM200 ProgressiveTraction® at Agritechnica 2025

- **Engineered for specialized farming, the TM200 ProgressiveTraction® combines VF and ProgressiveTraction® technologies to deliver up to 15% more traction, 26% greater stability and 10% longer tire life for efficient and precise operations in vineyards and orchards**

Trelleborg Tires officially launches the TM200 ProgressiveTraction® at Agritechnica 2025, presenting it to the international press during a dedicated conference at its stand B58 in Hall 20.

The new tire sets a technological benchmark in the specialized agriculture segment as the first conventional VF (Very High Flexion) tire developed for vineyard and orchard applications, where precision, stability, and soil protection are essential.

By combining VF and ProgressiveTraction® technologies, the TM200 ProgressiveTraction® delivers excellent traction, low compaction, and reduced stress on the soil. Its ability to operate at low inflation pressures further enhances comfort during field operations. Versatile in all conditions, it features an advanced tread design and premium materials, ensuring long-lasting performance with a reduced environmental footprint.

Trelleborg Tires' proprietary ProgressiveTraction® technology, an award-winning innovation recognized for its effectiveness in modern farming, plays a key role in the tire's performance. Its unique double-edge lug design increases grip and stability, providing up to 15% more traction than competitors' standard tires and improving productivity and fuel efficiency while ensuring safer, more comfortable operations even on sloped terrain.

The TM200 ProgressiveTraction® features VF technology, enabling operation at lower inflation pressures to reduce soil compaction while maintaining full load capacity for precise and efficient fieldwork. Ideal for tractors with heavy front-mounted implements, it allows operators to perform tasks accurately while preserving soil integrity, delivering up to 40% higher load capacity and 8% improved soil protection compared to standard tires.

Its reinforced VF carcass provides superior flexibility and lateral stability even in demanding working conditions, ensuring safe operations on slopes and uneven ground. Based on comparative tests, the TM200 ProgressiveTraction® also achieves 26% greater lateral stability and 10% longer tire life versus competitors' standard tires, translating into enhanced productivity, reduced fuel consumption, and long-lasting performance in the field.

Press Release

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“With the TM200 ProgressiveTraction®, Trelleborg Tires continues to tread the future of the agricultural tire industry,” said Luca Sabelli, Brand Director Trelleborg Tires. “We are proud to introduce VF technology to specialized tractors for vineyard and orchard operations, supporting farmers in reaching new levels of performance, control, and operating efficiency — transforming innovation into real advantages for tomorrow’s agriculture.”

Each TM200 ProgressiveTraction® tire is equipped with a unique QR code, giving farmers instant access to product information, best-use recommendations, and technical support.

Consistently with the entire Trelleborg agricultural tire range, all Trelleborg Tires are developed to deliver maximum traction and extended durability through high-quality engineering. Featuring advanced tread patterns and premium compound materials, they are built to maximize the productivity and efficiency required by modern farming, ensuring long-lasting performance even in the most demanding conditions.

With the launch of the TM200 ProgressiveTraction®, Trelleborg Tires continues to support agricultural professionals with innovative, field-proven solutions designed to enhance performance and efficiency in modern and specialized farming.

Trelleborg Tires is a leading global brand delivering advanced solutions for professionals in Agriculture, Material Handling and Construction. Trelleborg anticipates customer needs with a wide range of high-performing tires and complete wheels for off-highway vehicles, improving productivity, efficiency and environmental sustainability.

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